



Marianna Lyubskaya

WEB | UI DESIGNER

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858-736-7996

WEB | UI DESIGN

HTML & CSS

Responsive Web Design

User Experience

HTML Email

CMS - Word Press

Wireframing/Mockups

Prototyping

GRAPHIC DESIGN

Branding and Identity Print

Production

Layout/Composition

Typography

TECHNICAL SKILLS

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe Dreamweaver

Adobe Lightroom

Adobe InDesign

Figma

- » Passionate web and UI designer with “can-do” attitude offering versatile skills and expertise in Adobe CC programs, HTML and CSS.
- » Inventive, professional and effective visual communicator, aiming to find the best design solution for every creative project.
- » Strong planner who can adapt to change, work independently, and strives to exceed expectations.

EXPERIENCE

Freelance UI and Web Designer (2020 - current)

Working on branding, web, user interface & user experience design

- UI/UX Designer - Trace Matrix - product design in collaboration with development team. Led ideation process, created wireframes and working prototype of user interface. Coded responsive web-site, built front-end demo and presentation for potential investors.

Web & Graphic Designer - Advantech Corporation (2014-2019)

Enhanced user experience on eCommerce website, strengthened and promoted company brand in the US by creating clear and effective mini-sites, web pages, landing pages and e-mail promotions for the online storefront's industrial product line. Designed and built from scratch HTML e-mails, ads for print publications and trade shows, social media imagery, web promotions. Responsible for server upload and web design integrity, user experience and browser compatibility. Worked in collaboration with marketing team to increase conversions and profits.

Graphic Design Intern - Coleman University (summer 2014)

Worked closely with marketing team to design promotional materials for the university: fliers, posters, web sliders and social media graphics. Developed series of advertisements for a focus group in marketing research project. Demonstrated ability to prioritize and deliver projects on time.

Freelance Designer - Marianna Concepts (2013 - current):

- San Diego Humane Society - Designed campaign materials to promote pet adoption, including series of posters, social media graphics, static and animated web banners.

- Web Designer - UCSD Jacobs School of Engineering/MAS - Redesigned UCSD MAS website, generated layout ideas for all web pages, produced page mock-ups. Built new website structure to enhance user experience.

- Web Designer - HomeAid San Diego/Kickcontent - Worked with developer to redesign web site for HomeAid San Diego. Built user-friendly home page and sub-pages design.

- Graphic Designer - San Diego Hunger Coalition - Worked as a part of the group on graphics design for report “Hunger and Health”. Created infographics to visually represent written materials on integration of CalFresh and Medi-Cal organizations.

Mortgage Closer - Provident Funding Associates L. P. (2011-2014)

Managed multi-million dollar pipeline of mortgage loans, quality control, and funded loans. Worked in collaboration with brokers, escrow and title officers to get the loans funded. Assisted clients with conflict resolution, payments, escrow accounts, insurance processing, loan terms, late charge disputes.

EDUCATION

Google UX Design Professional Certificate - Foundations of UX Design	In Progress
UCSD Extension - Graphic and Web Design Professional Certificate	2014
UCSD Extension - Photography Course	2013
Belarusian State University - B.A. in History and Ethnology	2010